







## OVERVIEW

Hello, my name is Mike Witmer and I'm an experienced Graphic Designer adept in creating powerful visual designs using digital illustrations, images, and typography. Since 2005, I have worked with businesses to create logos, websites, and various types of marketing material. I am committed to helping clients shape their brand identity and grow their business through compelling graphic design. I enjoy collaborating with other creative professionals to achieve project goals.

# MIKE WITMER

GRAPHIC DESIGN AND MARKETING

-  Urbandale, IA
-  (515) 710-0971
-  mikewitmer1@gmail.com
-  mikewitmer.com

## EDUCATION

2004 - 2005  
Des Moines Area Community College  
Business Management

2008  
Des Moines Area Community College  
Production Art

## REFERENCES

Sean McHugh  
VP of Sales Alternative Beverages  
Fulton Beer  
(612) 655-2355  
sean.m@fultonbeer.com

Mindy Toyne  
Owner  
In Any Event  
(515) 371-4742  
melinda@in-any-event.com

## PROGRAMS

Corel Graphics Suite  
Adobe Graphics Suite  
Cyber Link Power Director  
Microsoft Office 365  
Microsoft Teams  
Google Workspace

## CAREER

### GRAPHICS AND MARKETING MANAGER

#### Iowa Beverage 2018 - Present

Manage and direct the graphic design team and print shop managers. Approve designs and projects created by the graphic design team. Collaborate with national beverage suppliers and regional convenience stores to create marketing materials. Share designs and marketing materials with the graphic design team and print shops. Design and install company fleet graphics. Create, design, and maintain company website. Gather information and design monthly company newsletter. Video, edit, and produce weekly company video blog. Create and design banner ads for customer online ordering portal. Work with special events on marketing ideas and strategies.

### OWNER AND FREELANCE DESIGNER

#### Buff Cat Creative 2019 - Present

Work with companies to create logos and other marketing materials to help their business grow. Develop and design company websites.

### GRAPHIC DESIGNER AND PRINT SHOP MANAGER

#### Iowa Beverage 2005 - 2018

Designed marketing materials for local restaurants, bars, convenience stores, grocery stores, and music festivals/special events. Marketing materials included: posters, banners, table tents, menus, shelf talkers, and other POS items. Operated and maintained multiple printers including laser printers and wide format printers. Ordered print shop supplies and managed inventory.